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The Lords of Strategy: The Secret Intellectual History of ...

The Lords of Strategy: The Secret History of the new Corporate World Walter Kiechel III, Boston, Harvard Business Press, 2010, ISBN 13: 978-1-59139-

(PDF) The Lords of Strategy: The Secret History of the new ...

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The Lords of Strategy: The Secret Intellectual History of the New Corporate World Walter Kiechel Published by Harvard Business Review Press (2010)

9781591397823 - The Lords of Strategy: the Secret ...

The Lords of Strategy is a book by Walter Kiechel III, a business journalist, former Editorial Director of the Harvard Business Review and former Managing Editor of Fortune magazine, which presents the analysis of strategy evolution since the 1960s. The book was published by Harvard Business Press on March 3, 2010. It was longlisted for the 2010 Financial Times and McKinsey Business Book of ...

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